

Press Release

FOR IMMEDIATE RELEASE

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SCHEELS SECURES NAMING RIGHTS SPONSORSHIP AGREEMENT WITH JENKS SPORTS COMPLEX

SCHEELS has secured a naming rights sponsorship agreement with Jenks Sports Complex, LLC. The complex name will transition to SCHEELS Sports Complex. Jenks Sports Complex is a newly renovated 15 field sports complex. The complex features 3 turf fields and 12 natural grass fields. Jenks Sports Complex is host to local youth soccer clubs and schools for training, games, and tournaments. Jenks Sports Complex also hosts a variety of other sports including lacrosse and flag football. With this partnership, Jenks Sports Complex will continue to upgrade the complex. Some possible upgrades could include increasing number of turf fields and a sports court that could be used for multiple sports.

Coming this fall, SCHEELS is opening its first store in the Oklahoma region on October 19th. As an employee-owned company, SCHEELS prides itself on great customer service and Expert knowledge of the products being sold. The Tulsa store will showcase premium products and top brands as well as boutique fashion and entertainment attractions. SCHEELS isn't just an ordinary sporting goods store, it's an experience. Tulsa SCHEELS will also be a destination for fun with plenty of family-friendly attractions for all ages. These include a 45-foot Ferris wheel, a 16,000-gallon saltwater aquarium with more than 600 fish, a wildlife mountain, Fuzziwig's Candy Shop, and more. Shoppers will have the opportunity to enjoy interactive arcade games, sports simulators, and specialty treats at Ginna's Café, a restaurant serving gourmet soups and sandwiches, homemade fudge, and specialty coffee.

Doug Coleman
Managing Member
Jenks Sports Complex, LLC

